

VENUS DIGITAL MEDIA

SERVICES &
PRICING GUIDE

HELLO THERE!

Located in the heart of Ripponden, West Yorkshire, Venus Digital Media is your gateway to marketing solutions that are truly out of this world. As an innovative and dynamic agency, we bring a blend of over 7 years of social media expertise and 12 years of experience in graphic design to the table. Our journey began in 2020, and since then, we've been dedicated to providing fresh, creative marketing strategies that breathe new life into your brand.

Our approach is about making your brand shine in a crowded marketplace. By crafting content in a multitude of formats, we ensure that your message not only reaches but resonates with your audience, setting you apart from the competition.

Having worked across various industries, from the bustling world of hospitality to the dynamic realm of property, we understand the unique challenges and opportunities in each sector. Our collaborative work with clients and other marketing agencies has enriched our perspective and honed our skills.

In 2023, we were honored to be recognized as one of the top 10 social media agencies, a testament to our commitment to excellence and innovation in digital marketing.

At Venus Digital Media, it's not just about marketing; it's about crafting a narrative that elevates your brand to stellar heights. Let us take you on a journey where your brand's potential is limitless.


Hannah Timmons
Founder, Company Director

SOCIAL MEDIA MANAGEMENT

PACKAGES BASED ON POST COUNT

Below is the cost of social media posts including the list 'All Packages' include on the previous page. We recommended 4-7 posts per week but are happy to accommodate to each business needs and budget. Clients who have content creation add on packages may not want 7 daily posts as well as the content videos.

2 Posts Per Week £200pm

3 Posts Per Week £250pm

4 Posts Per Week £300pm

5 Posts Per Week £350pm

6 Posts Per Week £400pm

7 Posts Per Week £450pm

All Packages include:

- ✓ Daily posts on both Instagram & Facebook (additional channels can be added)
- ✓ Creating content in a variety of formats using media supplied by you
- ✓ Content calendar and strategy
- ✓ Competitor research and social listening to the industry
- ✓ Hashtag research
- ✓ Copy writing for all posts
- ✓ Uploading to a private Google Drive to be reviewed and then scheduling on behalf of the client
- ✓ Monthly analytics and report

Package Add Ons:

- + Engagement and our special following strategy (£50pm)
- + Posting in local or industry Facebook groups (£50pm)
- + LinkedIn, TikTok, Pinterest and X (£50pm)
- + Event creation and running (From £50pm)
- + Influencer marketing and UGC (From £100pm)
- + Daily stories (£50pm)
- + Direct Messaging Responses (£50pm)

CONTENT CREATION

In my content creation process, I focus on producing videos that are not just visually stunning, but also packed with engaging and informative content. These videos are expertly tailored for optimal performance on Instagram Reels and TikTok, aiming to significantly boost your online presence and drive traffic to your website.

My process includes filming, meticulous editing, adding captivating captions and music, and fine-tuning each video for the specific requirements of Instagram Reels and TikTok. While our standard content creation package is designed for Instagram, we offer an additional service for TikTok at an extra fee of £50 per month, ensuring your content resonates across both platforms. I film content using an iPhone equipped with professional lighting, ensuring high-quality visuals that are tailored for social media platforms. While we do offer the option of more professional filming, partnering with skilled videographers for an additional fee, I do find that ultra-high-resolution filming at 4k and above often does not translate well in the social media environment. Our approach balances professional quality with an in-house, authentic feel that resonates with audiences and aligns perfectly with the casual, personable nature of social media content.

This approach has proven highly effective for our clients, helping them build a robust online presence, connect with their target audience, and ultimately drive sales and revenue. Our videos are crafted not just to catch the eye but to tell a story, creating a strong, relatable, and memorable online brand identity.

3 Reels per month **£200**

This is usually a couple hours of filming content with the client each month. With planning in advance and editing & copywriting after. A great add on to any package.

6 Reels per month **£350**

This is usually a half day of filming content with the client each month. With planning in advance and editing & copywriting after. A great add on to any package.

12 Reels per month **£500**

This is usually a full day of filming content with the client each month. This can be split into two sessions for local clients. With planning in advance and editing & copywriting after.

LOCAL BUSINESS PACKAGES

DESIGNED FOR CLIENTS LOOKING TO ATTRACT CUSTOMERS IN THEIR LOCAL AREA

These packages are ideal for local businesses which want to attract customers organically and be a part of their local community. These packages are remotely created and all media files such as; photos and videos are provided by the client.

Package 1 - B2C Businesses

2 Posts Per Week £200pm
Facebook Group Posting £50pm
Engagement Strategy £50pm
Facebook & Instagram

£300pm

Package 2 - B2C Businesses

3 Posts Per Week £250pm
Facebook Group Posting £50pm
Engagement Strategy £50pm
Facebook & Instagram

£350pm

Package 3 - B2B & B2C Businesses

2 Posts Per Week £200pm
Facebook Group Posting £50pm
Engagement Strategy £50pm
Facebook, Instagram & LinkedIn £50pm

£350pm

LOCAL BUSINESS PACKAGES

DESIGNED FOR CLIENTS LOOKING TO ATTRACT CUSTOMERS IN THEIR LOCAL AREA WITH CONTENT CREATION

These packages are ideal for local businesses which want to attract customers organically and be a part of their local community. These packages include monthly filming sessions with us and additional posts as Reels on top of the existing post count.

Package 1 - B2C Businesses

2 Posts Per Week £200pm
Facebook Group Posting £50pm
Engagement Strategy £50pm
Facebook & Instagram
Content Creation - 3 Reels per month £200pm

£500pm

Package 2 - B2C Businesses

3 Posts Per Week £250pm
Facebook Group Posting £50pm
Engagement Strategy £50pm
Facebook & Instagram
Content Creation - 6 Reels per month £350pm

£700pm

Package 3 - B2B & B2C Businesses

2 Posts Per Week £200pm
Facebook Group Posting £50pm
Engagement Strategy £50pm
Facebook, Instagram & LinkedIn £50pm
Content Creation - 3 Reels per month £200pm

£550pm

SOCIAL MEDIA MANAGEMENT

FAQ'S

What makes Venus Digital Media stand out in social media management?

Venus Digital Media prides itself on being an award-winning agency, recognized as one of the top 10 social media management agencies in the UK and among the top 100 globally according to Design Rush. Our accolades are a testament to our commitment to excellence and innovation in the field.

How does Venus Digital Media's service differ from other agencies?

Our service model is tailored to offer a unique, one-on-one experience. When you work with us, you're paired with a single point of contact who will handle all your social media needs. This approach is like having an extra member on your team, offering the benefits of specialized expertise without the additional costs and complexities of hiring a new employee. Our goal is to provide a more personalised, focused service that understands and aligns closely with your brand's vision and objectives.

What kind of businesses do you work with?

We have experience working with a diverse range of clients across various industries. Whether you're a small startup, a medium-sized enterprise, or a large corporation, our services are adaptable to meet your specific needs and challenges. We understand that each business is unique, and we tailor our strategies to fit your specific industry and audience.

How do you measure the success of your social media campaigns?

We believe in transparency and accountability. As part of our service, we provide regular, detailed reports that measure key performance indicators like engagement rates, follower growth, website traffic, and conversion rates. These insights help us to continually refine and optimize our strategies to ensure the best possible outcomes for your business.

WEB DESIGN



We are proud Wix Professional Partners. This means we have been recognised by Wix for our work and have access to exclusive tools.

Why choose us?

With our design background combined with our web design experience our websites speak for themselves.

Why Wix?

There are many options for website hosts. We create all our websites from a blank canvas so they are unique. Wix is a fabulous hosting provider and it is very user friendly and perfect for small business owners and professionals.

PACKAGES

Standard Website £1250

Everything included above. 1 - 5 pages. The perfect website to display business information in a professional way. Social media posts for website launch included and optional video brand promotion.

Premium Website £1500

Everything included with a standard website package and additional website integrations such as:

- Reservations/ Bookings
- Blogs
- Gift cards
- Ticket selling

E-Commerce Website £2000

Everything included with a premium website package plus an E-commerce store to sell your online products.

All Websites include:

Creation of website

An integrated in house app which is easily managed from mobile phones

Easy editing once the site is live

SEO and Google indexing

Social Media Links

Analytics integrated with Wix free of charge

Bespoke design

BRANDING

Venus Digital Media is your go-to expert and seasoned guide in the digital marketing realm, committed to elevating businesses with a distinctive and influential brand identity. We understand that a strong brand is the cornerstone of your business's success in the digital landscape, and our mission is to help you stand out in a crowded market. Our comprehensive branding packages are thoughtfully designed to be both customisable and cost-effective, catering to the unique needs and aspirations of your business. We delve deep into the essence of your brand, ensuring every aspect of our service aligns with your vision and goals.

By choosing Venus Digital Media for your branding needs, you're not just getting a service provider – you're gaining a partner who is invested in your success. We help increase your online visibility, attract and retain new customers, and establish a strong and enduring online presence for your business.

Let's collaborate to create a brand that not only stands out but also stands the test of time. Contact us to start your journey towards a memorable and impactful brand identity.

PACKAGES

Logo Design £500

Logo design, branding document, fonts, brand colours and our famous brand promotion videos to launch your new logo.

Branding Package £750

Everything included with a Logo Design. Plus social media set up and 3 brand launch social media posts.

Let's Get Started!

At Venus Digital Media, I view every client relationship as a partnership, and we take immense pride in seeing the growth and success that our work helps create. As a one-person agency, I am fully committed to each client, ensuring that every project receives the attention it deserves.

If you have any questions or would like to discuss anything further, please don't hesitate to arrange a call or meeting. Your success is important to me, and I'm here to help you every step of the way.

Thank you for taking the time to read through my services list. Digital marketing is a passion of mine and has been for many years. If you have any questions or would like to discuss anything further, please don't hesitate to arrange a call or meeting. Your success is important to me, and I'm here to help you every step of the way. I look forward to hearing from you.

Hannah Timmons

Founder, Company Director

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